Web Articles - This list represents a collection of articles from various sources. We have chosen these articles because they represent the newest thinking in the area of inspiring the workforce.

<u>Debunking the Myths of Innovation': An Interview with Scott Berkun</u>, author of the popular book, "<u>The Myths of Innovation</u>" http://www.uie.com/articles/myths_of_innovation

<u>Do You Recognize These 10 Mental Blocks to Creative Thinking?</u> By Brian Clark http://www.copyblogger.com/mental-blocks-creative-thinking/

<u>Harness the Power of an Employee Suggestion Program: Beyond the Suggestion Box.</u> <u>Employee Suggestion Program Musts.</u> By Susan M. Heathfield, About.com http://humanresources.about.com/od/quality/a/suggestion_pro.htm

<u>Creative Thinking Matters --- If Bill Gates Thinks It Matters</u>... By <u>Susan M. Heathfield</u>, About.com http://humanresources.about.com/od/motivationsucces3/a/learn_read.htm?nl=1

<u>Top Ten Ways to Make Employee Empowerment Fail Five Reasons Employee Empowerment Fails</u> By Susan M.Heathfield,

http://humanresources.about.com/od/involvementteams/a/empowerment.htm?p=1out.com

Guide to Keeping Good Employees - Develop loyalty and you'll be rewarded with long-term, career employees By Jenni Simcoe, http://www.business.com/guides/keeping-good-employees-165/

<u>Middle Management: Your Lifeline to Recognition Buy-In</u> By Kimberly Smithson, http://www.dhrm.virginia.gov/resources/emprechnbk.pdf.

Self Actualization and Self Esteem are the Highest Order of Incentives By Frank C. Hudetz, http://pauillac.inria.fr/~lang/hotlist/free/licence/papers/reward/hudetz.html.

<u>How Can the Web Help Employee Recognition</u> By Todd Raphael, http://findarticles.com/p/articles/mi m0FXS/is 1 79/ai 59175688/.